

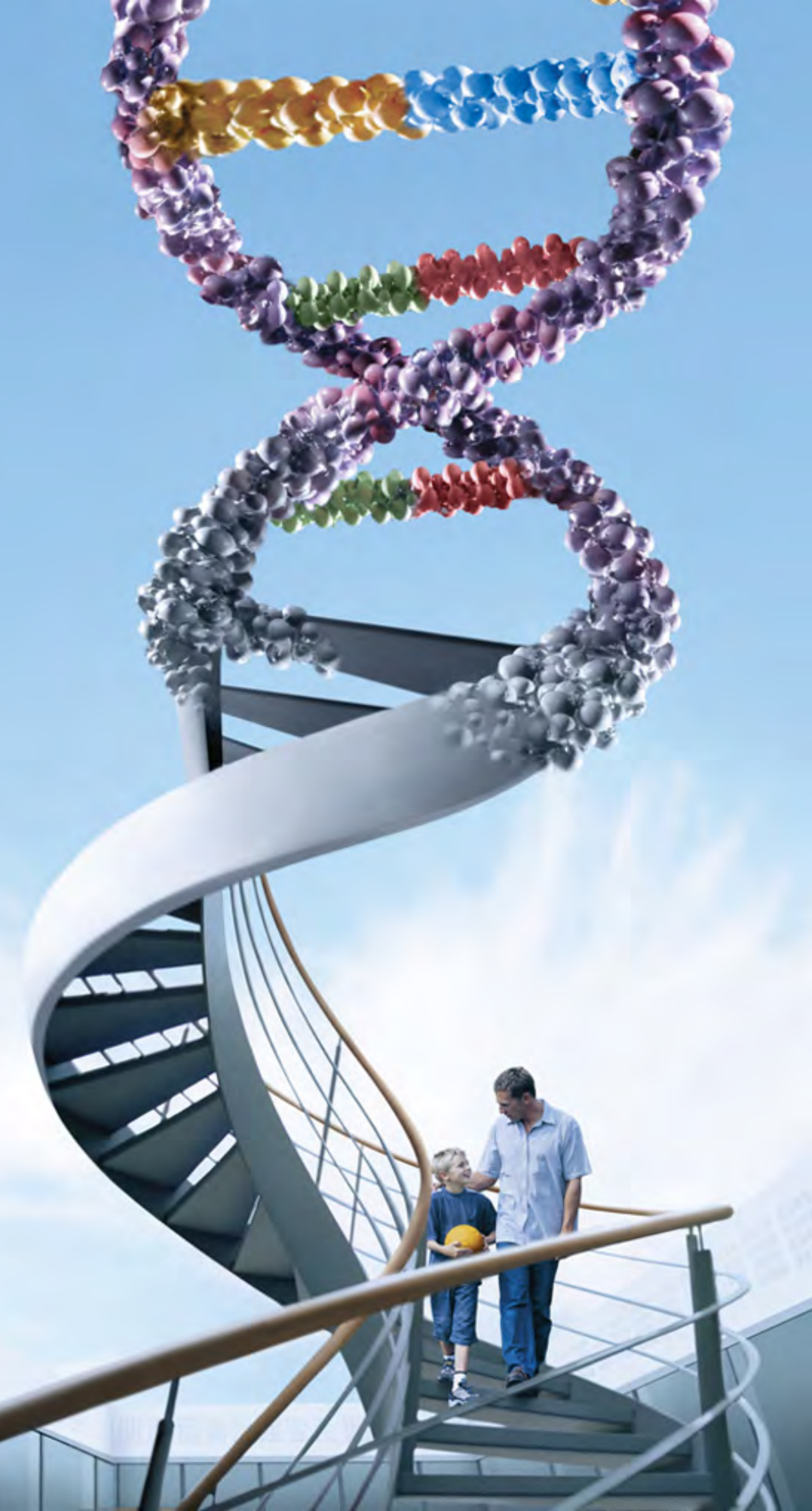


*Transforming the language of life into **vital medicines.***

At Amgen, we believe that the answers to medicine's most pressing questions are written in the language of our DNA. As pioneers in biotechnology, we use our deep understanding of that language to create vital medicines that address the unmet needs of patients fighting serious illness—to dramatically improve their lives.

For more information about Amgen, our pioneering science and vital medicines, visit www.amgen.com.

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At Bristol-Myers Squibb, we are raising awareness about I-O research in a big way.

I-O (Immuno-Oncology) is **different** from other approaches to cancer treatment because it explores how to work with the body's own immune system to help fight cancer. I-O research aims to offer renewed hope and the potential of a longer life to patients with advanced cancer.

Ready. Raise. Rise.

You can make a difference, too, by raising a virtual flag to show support for cancer research, at www.ReadyRaiseRise.com.

www.ImmunoOncology.com | www.ReadyRaiseRise.com



**Celgene salutes Eric Gelber
and the MMRF
as they go
the extra mile
for patients during
the Journey Towards a Cure**



THE JOURNEY TOWARDS A CURE



BENEFITING THE MMRF





The Freehill, Seth, Hoffman, Narayanan and Clark family care about blood cancer research.

In Honor of
MITCHELL REDMAN
with Admiration, Respect,
and the Most Love

- Jayne Connell

cure[®]

CURE[®] is teaming up with Takeda Oncology and the Multiple Myeloma Research Foundation to move mountains for myeloma patients.

Team Moving Mountains for Multiple Myeloma consists of patients, nurses, doctors, and loved ones who are raising money for multiple myeloma awareness and research via the MMRF.

To learn more about the climbs and future events, visit **MMforMM.com**



MOVING MOUNTAINS
for MULTIPLE MYELOMA



cure[®]

To learn more about *CURE*, visit curetoday.com

• CELEBRATING 35 YEARS •



DEUTSCH FAMILY

WINE & SPIRITS



Kathy and Karen,

I am so incredibly proud of both my amazing and beautiful daughters, their accomplishments and the love they have for their friends and family.

Congratulations to you both.

Love, Mom

Fox Rothschild is Proud to Support
the Great Work of the MMRF.



Fox Rothschild LLP
ATTORNEYS AT LAW

Entertainment Law. Coast to Coast.®



To our dear friends Anne & David,
We surround and celebrate you and
your spirit of hope tonight and always!
With All Our Love



ANNE & DAVID OGILVY



CONGRATULATIONS ON THE WELL DESERVED
HONOR OF BEING THE RECIPIENTS OF THE
2016 SPIRIT OF HOPE AWARD



REGARDS
KARIN & CHARLES GOLDSTUCK



Great Point Partners, LLC

Greenwich, Connecticut

We will change
what a cancer
diagnosis means.
Together.



At Janssen, we're not about small steps. We've set our sights on making cancer a preventable and curable disease.

This isn't easy. That's why we partner with the world's top minds, from academic institutions and patient advocates to companies large and small.

Together, we are working toward one goal: changing what a cancer diagnosis means for patients and their loved ones.

We bring to life transformational cancer therapies – with a commitment to help get them to the people who need them.

We are Janssen. We collaborate with the world for the health of everyone in it.

Learn more at www.janssen.com



Developing selinexor, a first in class SINE™ therapy, as a potential new treatment for patients with multiple myeloma

Thanks to the MMRF, its scientific advisors and multiple myeloma

patients for advancing the clinical investigation of selinexor (KPT-330), the first Selective Inhibitor of Nuclear Export (SINE™) compound in combination with dexamethasone (STORM trial) and other back bone therapies (STOMP trial), as well as our second generation SINE™ compound, KPT-8602

Clinical Trials: NCT 02336815 and NCT 02343042





KENO
GRAPHICS

Keno Graphics is proud to support
Kathy Giusti and her team at the MMRF
in their mission to find a cure.

THE LANGHAM

MELBOURNE



SWEEPING VISTAS OF THE YARRA RIVER AND MELBOURNE SKYLINE. OUTSTANDING LOCATION AMIDST THE CITY'S CAPTIVATING ARTS AND LEISURE DISTRICT. A SANCTUARY NESTLED ON THE FAMOUS SOUTHBANK PROMENADE.

THE LANGHAM

SYDNEY



DISCOVER A SECLUDED TRANQUILITY OF QUAIN COBBLED STREETS AND HISTORIC BRICK BUILDINGS -
NESTLED IN THE HEART OF THE ROCKS DISTRICT OF SYDNEY.

Thank you Paul and the MMRF team
for your leadership and hard work!

David Lucchino



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www.indulgebymersene.com

Mersene and the entire Indulge by Mersene family,
Thank you for making our lives and our Gala absolutely stunning!



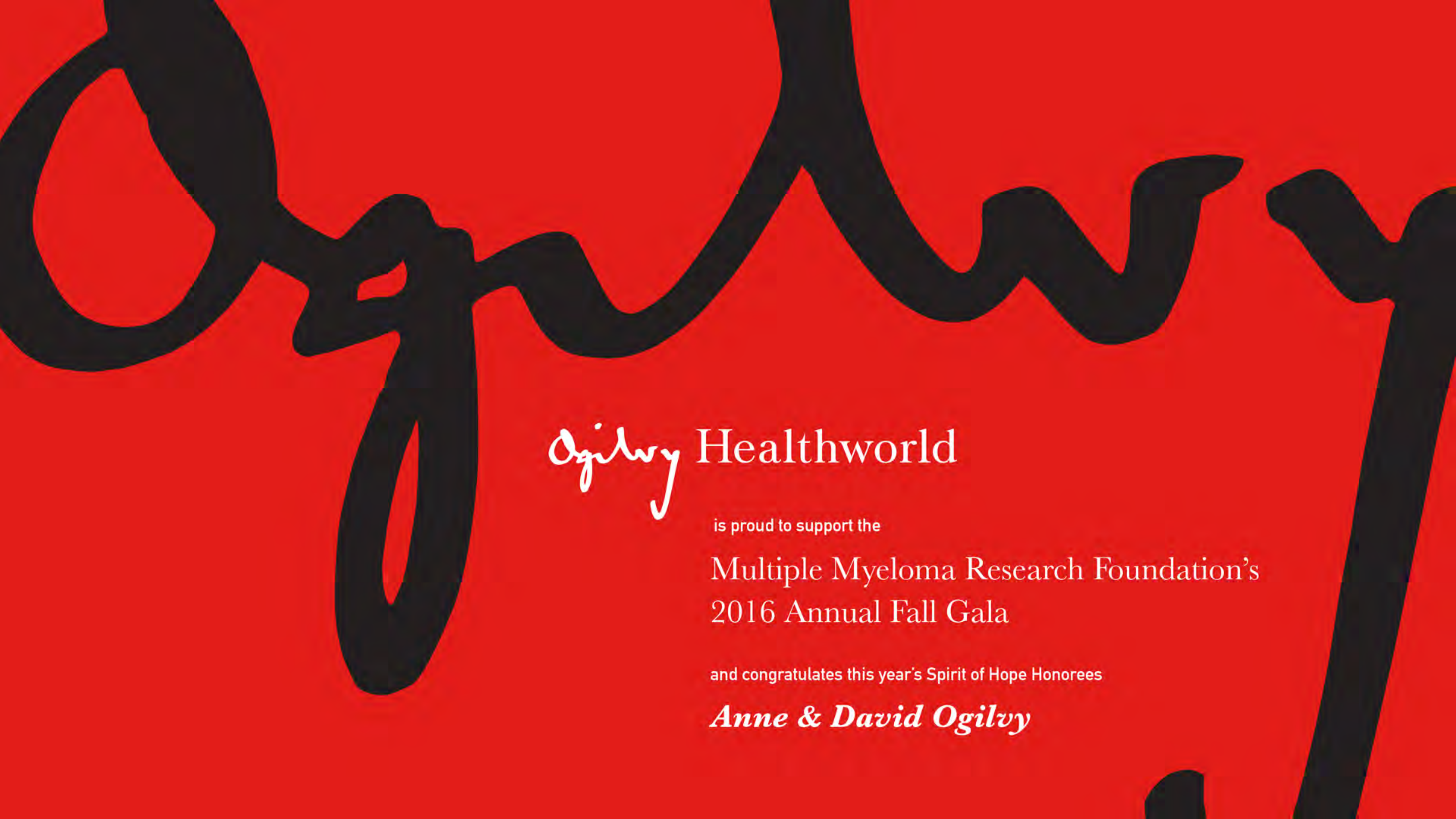
Oncology

Novartis Oncology proudly joins The Multiple Myeloma Research Foundation in celebrating the Annual Fall Gala

Your dedication to helping patients with multiple myeloma is applauded

Connecting with patients as individuals with unique needs helps us transform the way people live with cancer. This connection energizes us to accelerate the development of medicines with potential for greater patient benefit.





Ogilvy Healthworld

is proud to support the

Multiple Myeloma Research Foundation's
2016 Annual Fall Gala

and congratulates this year's Spirit of Hope Honorees

Anne & David Ogilvy



pwc

Standing together, we will find a cure.



Sequoia Services is proud to support the Multiple Myeloma Research Foundation.



ONCOLOGY

WE ASPIRE TO CURE CANCER.



At Takeda Oncology we endeavor to deliver novel medicines to patients with cancer worldwide through our commitment to science, breakthrough innovation and passion for improving the lives of patients.

This singular focus drives our aspiration to discover, develop and deliver breakthrough oncology therapies. By concentrating the power of leading scientific minds and the vast resources of a global pharmaceutical company, we are finding innovative ways to improve the treatment of cancer.

Learn more about our global commitment to oncology. *Visit us online at takedaoncology.com.*

Applause & admiration

White & Case is proud to support the
Multiple Myeloma Research Foundation.

As a pioneering international law firm, we help our clients achieve their ambitions across the world's developed and emerging markets.

WHITE & CASE

whitecase.com/social



Wilson Sonsini Goodrich & Rosati
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**THE MULTIPLE MYELOMA
RESEARCH FOUNDATION**

Please visit us at www.wsgr.com

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MMRF FALL GALA 2017

20TH ANNIVERSARY



SAVE THE DATE

Saturday

OCTOBER 28, 2017

SAVE THE DATE

Monday, April 3, 2017

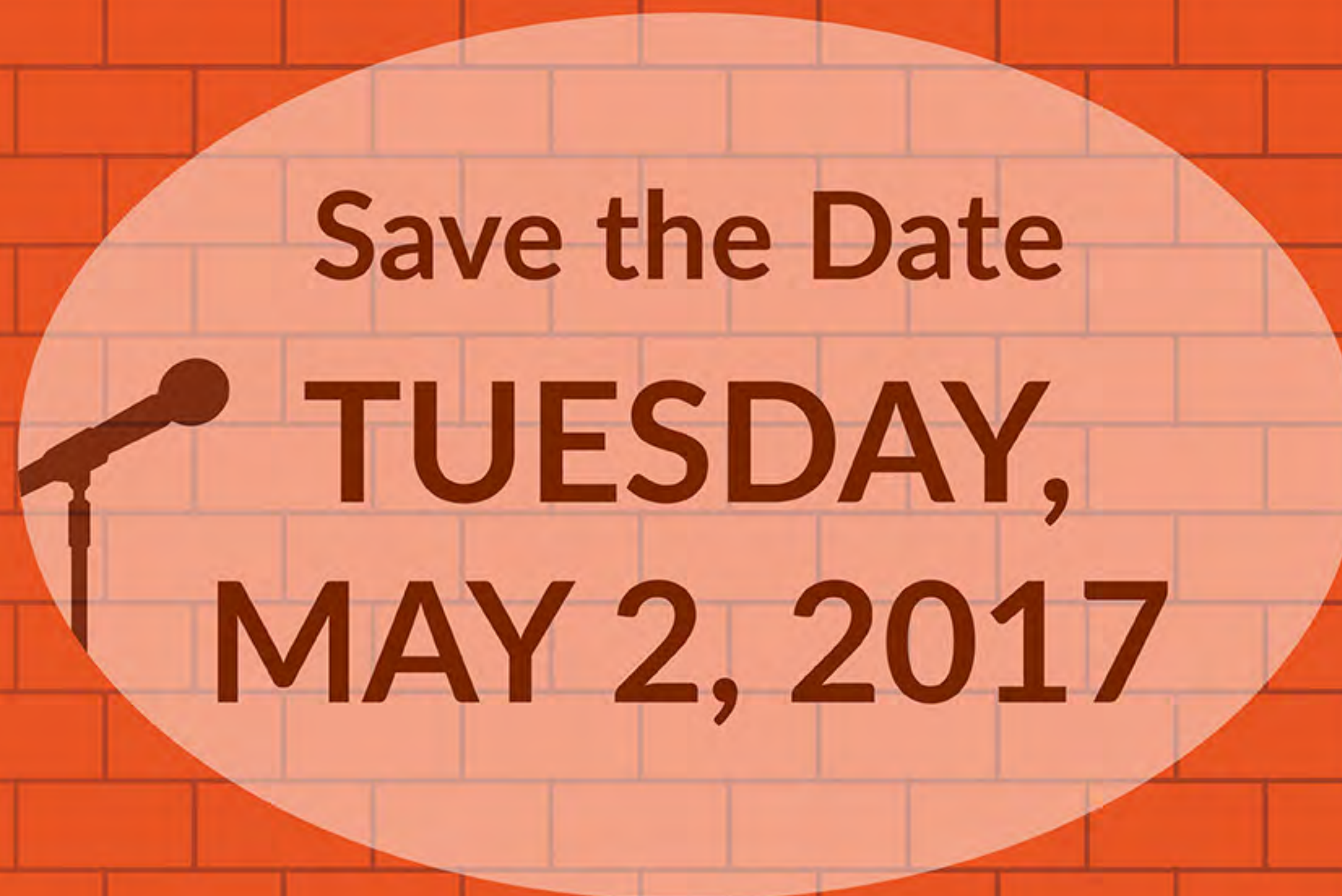


Keynote - Craig Sager

MMRF CHICAGO AWARDS DINNER

2017 MMRF Laugh for Life: New York

15th Anniversary



Save the Date
**TUESDAY,
MAY 2, 2017**

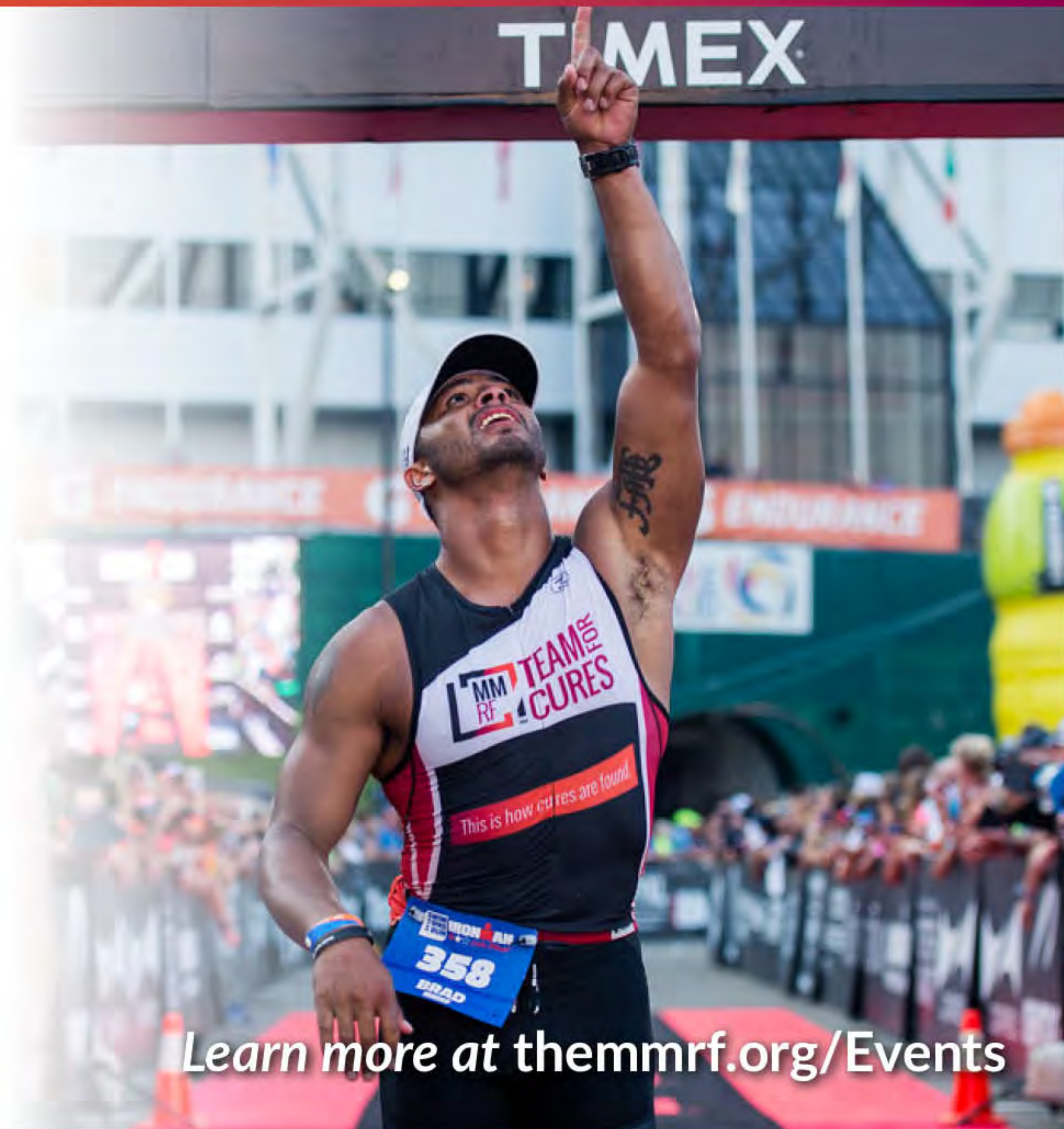


Comedian
Paul Reiser

SUNDAY
JULY 23, 2017



SUNDAY
SEPTEMBER 10, 2017



Learn more at themmrf.org/Events

**JOIN OUR TEAM AS WE BRING
THE PURSUIT OF A CURE
TO NEW HEIGHTS.**


MOVING MOUNTAINS
for MULTIPLE MYELOMA


ONCOLOGY

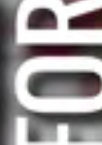


cure

MovingMountainsForMultipleMyeloma.com



MULTIPLE MYELOMA
Research Foundation

TEAM  CURES

Run as part of the
MMRF Team for Cures
to raise funds for research!



United Airlines NYC Half March 19, 2017

Virgin London Marathon April 23, 2017

Berlin Marathon September 24, 2017

Chicago Marathon October 8, 2017

TCS NYC Marathon November 5, 2017

Register today at themmrf.org/EnduranceEvents

YOU CAN MAKE A DIFFERENCE TODAY

Host an Independent Event.



Crawfish Boil!



Golf Outing!



Painting Class!

Do you have a favorite activity like golf, kick ball, painting, dining, or something new and inventive?
You can turn that activity into an amazing event to help the MMRF raise funds and awareness to bring us closer to our goal of finding a cure!

Contact events@themmrf.org or call **203-652-0215** and ask how you can get started today.



Find **support, insight** and **resources**
in our dynamic Myeloma community.



Join the MMRF Community Gateway® to connect patients, caregivers and myeloma experts.

Joining is easy at **MMRFFCoMMunityGateway.org**

Supported by:





MULTIPLE MYELOMA Patient Summit

Patients, Caregivers, and Family Members,
You're invited for a free day of learning and support.

SAVE THE DATE

West Palm Beach, FL

February 2017

Denver, CO

February 2017



For more information, visit: themmrf.org/patient

Supported
by:





Dear Mom,

You impress me every day with your tenacity and your work ethic. You go out of your way to help others out of the kindness of your heart. I love you Mom and hope that this is the best Gala ever.

Lots of love,

David

Dear Mom,

I'll never be able to thank you enough for deciding to fight so hard twenty years ago. Without your love, guidance and support I never would have become the person I am today. I will forever be in awe of your strength and your drive to change the world. I love you and Dad more than words can describe and wish you both the best of luck tonight.

Love always,

coley

Dear Kathy,

This past year has been another remarkable chapter as you continue to lead the cancer research community. Coupled with your continuing work at the MMRF, the HBS/Kraft Initiative will help myeloma patients while advancing precision medicine for all cancers. You amaze all of us with what you accomplish every day while still fighting your personal battle against multiple myeloma.

Lots of love,

A handwritten signature in black ink that reads "Paul". The signature is written in a cursive, flowing style with a large initial 'P'.

THE JOURNEY TOWARDS A CURE



BENEFITING THE MMRF

September 16th-18th, 2016

Our heartfelt congratulations and gratitude go out to Eric Gelber for the relentless determination that carried him **200 Miles in 60 hours** on behalf of all those living with multiple myeloma.

His fundraising total of **over \$1,000,000** and the awareness that The Journey raised continue to inspire the MMRF to accelerate towards a cure.

THANK YOU ERIC!



CeeLo,

We are so excited and so grateful to have you perform at our Gala this year. Thank you for joining us this evening, for helping us honor Mr. Smokey Robinson, and for supporting our mission.

Your Friends at the MMRF

Michael,

The MMRF is incredibly grateful for your longstanding support, your unwavering commitment, and your leadership as a Board Member, Gala Steering Committee member, and Entertainment Committee Chair. Your strength and dedication are an inspiration to us all and we value your friendship.

Your Friends at the MMRF

Anne and David,

Congratulations. We are so proud to honor you with the *Spirit of Hope Award*. Your commitment to the MMRF, your passion towards finding a cure, and your incredible generosity embodies hope and gives strength to all those touched by this disease. We are so privileged to have you on our team and to present you with this much deserved award.

Your Friends at the MMRF

Smokey,

Thank you for being here with us tonight. You are a true legend, and your music touches and inspires so many people. It is such a privilege to honor you this evening.

Your Friends at the MMRF

Sugar Ray,

We are so appreciative that you could join us this evening as our Master of Ceremonies and are thrilled that you have joined the MMRF Honorary Board. We are so incredibly thankful for your friendship and your support, and are lucky to have you in our corner.

Your Friends at the MMRF



The MMRF would like to give a big thank you to Dr. Bruce and Kathy Elsey, and to Precious Cat, for their transformational leadership and steadfast support of nearly \$9 million to our mission.

Dr. Elsey's Fund to Cure Cancer has directly fueled our rapid advancement of treatments for patients and helped us trailblaze the path to cures.



CATS AGAINST
CANCER

Your Friends at the MMRF